

# Pet Care PROGRAM

## Independent Insurance Agents

West Bend is represented by only the finest independent insurance agents who can choose from a variety of coverages and services to find what's best for you. These agents aren't just voices on the phone, they're business people you can trust to do what's best for you. To find a West Bend agency near you, visit [thesilverlining.com](http://thesilverlining.com).

## The Silver Lining

West Bend Mutual Insurance Company was founded in 1894 in West Bend, Wisconsin and has been providing comprehensive insurance coverages and The Silver Lining for more than 120 years.

At the core of everything we do lies a simple premise. A sincere desire to help our customers through problems and adversity. To make sure that positives come from negative situations. To step up when they need us. To do the right thing.

The worst brings out our best.®  
That's The Silver Lining.

This brochure is intended to highlight the features of this policy. All coverages are subject to the exclusions and conditions in the policy. Please refer to policy for detailed descriptions of coverages, limitations, and exclusions.

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An insurance program designed  
especially for pet care operations.





Pet owners trust you to give attentive, compassionate care to their furry companions. It's just as important to make sure your business is properly protected so you're equipped to handle unexpected situations that may cause damage to your property or injury to your clients.

### **Our customized Pet Program can provide protection for all types of pet care professionals and businesses including:**

- Kennels
- Pet grooming
- Pet training
- Dog walkers
- Pet sitters
- Doggie day camps

### **Coverages offered**

#### **General Liability Coverage**

Operating a business like yours isn't always easy. Sometimes situations occur that can result in a claim: a customer slips on a wet floor and is injured, an ad placed in your local newspaper unintentionally offends someone, or an employee gives improper pet care advice. If that happens, we'll be there for you.

#### **Property Coverage**

You've invested in equipment and supplies; maybe you've purchased your own building. Protect those investments with the right coverage at the right price.

#### **Other Critical Coverages**

Talk to your independent agent to find out what other valuable coverages you may need. Based on your needs, your agent may recommend higher liability limits in an Umbrella policy, Inland Marine for equipment, Employment Practices Liability Insurance or other essential coverage.

### **There are many reasons to choose West Bend for your insurance plan:**

- Coverages are designed specifically for pet professionals and their businesses.
- West Bend can offer all lines of property/casualty coverages such as Auto, Property, General Liability, Crime, and Umbrella.
- Our claim representatives are highly experienced in handling claims for all kinds of pet professionals. West Bend offers several options for reporting losses: phone, email, and fax. All are available 24 hours a day, 7 days a week.
- West Bend has been providing superior insurance coverages and services throughout the Midwest since 1894.
- Rated A (Excellent) or better by A.M. Best since 1971.

#### **Convenient payment options include:**

- Annual
- Semi-annual
- Quarterly
- Monthly
- Down payment plus 9 payments
- Auto Pay
- Online or by phone
- Charge to a credit card
- Enroll in [paymyinsurance.com](http://paymyinsurance.com)